



## Philanthropy Matters

### You: The Narrative of Our New Hospital

*“Lives of great men all remind us  
We can make our lives sublime,  
And, departing, leave behind us  
Footprints on the sands of time.”*

Henry Wadsworth Longfellow

These words were recited to me by the inimitable Elsie Viles two years ago as she prepared to celebrate her 96th birthday with an elegant summer party. Elsie memorized the entire nine stanzas of Longfellow’s poem for the occasion and she conveyed his words with unbridled enthusiasm, pointing her finger for emphasis.

Elsie left us on the morning of March 9 and the world will never be the same. Her story, one of selfless

dedication to aiding others, will be told on a monument overlooking the expansive gardens she made possible at both the new hospital and the Harold

Alfond Center for Cancer Care. Each time we see or set foot in them we will be reminded of this remarkable woman and her equally remarkable story.

Like Elsie, you are the heart and soul of our new hospital. Each name etched in glass, metal and stone represents someone who cared enough about his/her community to join this journey. As we all come together to become part of the hospital’s story, we also become a part of the many stories that will be written there — the babies born, the hearts and lives healed and the dignified end-of-life journeys faced. Our alliance is what makes this hospital possible; it is also what will bring it to life.

Two years ago we asked our community to invest in the future of health care. To date, more than 5,000 of our friends and neighbors have heeded the call, committing more than \$11 million to make this

incredible project happen. We are just \$1 million shy of our ultimate \$12 million goal, a mark no doubt achievable by a community with such dedication.

New hospitals are rare; one like this is even rarer. The largest new hospital ever built in Maine, this effort has required an unprecedented commitment of resources and people. Designed using evidence-based principles, it promotes efficiency, safety, healing and environmental responsibility. It has been built by Maine people for Maine people. And *you* made it possible.

While the building is the tangible product of your generosity, over time your impact will go far beyond bricks and mortar. Years from now we will look back with pride at the story of how our new hospital came to be and we will feel a tremendous sense of satisfaction from what we accomplished.

Thank you for being part of our extraordinary story.

With warmth & appreciation,

Lisa Hallee  
VP for Philanthropy

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## A Message from Our Campaign Chair Mark Johnston



When we began our capital campaign just over two years ago, we could only imagine what our new hospital would mean. We imagined

a warm, inviting atmosphere with natural light, soothing colors and easily accessible, state-of-the-art services. We imagined enhanced privacy, quality and safety for patients. We imagined an infusion of new physicians and specialists.

Thousands have contributed to our capital campaign and each gift given is a story. We started with an empty field, an inspiring philanthropic gift of a lifetime from the Harold Alford Foundation, and

the courage of our conviction that this was the right road for MaineGeneral and for our patients and families. Today our 640,000-square-foot, state-of-the-art hospital is quickly taking its final shape and will be open this November. And more than 5,000 people — our friends and neighbors — have contributed more than \$11 million toward our campaign goal of \$12 million.

Each gift to our campaign is a story. We've shared examples of incredible donor generosity at every turn along this journey and on the pages that follow we will share a few more. You'll read about David Dick, whose far-reaching impact moved many to make a remarkable gift in his honor.

You'll meet Jane Bishop, whose history with MaineGeneral compelled her and her husband to be part of its future. You'll hear why Steve and Peggy LaVerdiere were moved to make their largest philanthropic contribution to date. And you'll learn how you can be part of this journey if you're not already.

As chair of both the cancer center and new regional hospital campaigns, I've witnessed the remarkable generosity of our region twice over. After 38 years of living, working and serving in this community, I am not surprised to see this outpouring of compassion and caring from every corner — it's simply who we are.

### Home Stretch!



We have \$1 million left to raise to reach our \$12 million goal! With leadership contributions and wonderful honorary and memorial gifts (read more on page 10), we're confident we'll get there. But we need your help to close the gap! Please, spread the word about this opportunity to be part of our collective story. And if you have been thinking about it but haven't yet joined the narrative, we hope you'll consider doing so by making a gift today. This is an exciting time — you're making history!

- Gifts of \$5,000 and more will be recognized on the main donor board; deadline for inclusion: May 1.
- Gifts up to \$10,000 will be recognized with engraved exterior elements embedded in the cafeteria terrace and healing gardens.
- Gifts of \$10,000 and above are recognized inside the facility with naming opportunities and accompanying plaques.

**For more information please visit [www.give.mainegeneral.org](http://www.give.mainegeneral.org) or call: (207) 861-8676.**

## In remembrance:

### *Elsie Pike Viles 1914 - 2013*

From her frequent and captivating recitation of Longfellow's Psalm of Life to the way she embodied the wisdom of his words, Elsie Pike Viles lived the philosophy of acting "in the living present...that each tomorrow find us farther than today."

She loved her country, owning her patriotism and acknowledging her slight historic crush on George Washington. She loved her community, inviting us into her home to celebrate — commanding us to sing along (always with happy compliance!) to the song sheets she provided.

She nurtured us with her comedic wisdom and her blindness to social strata. She kept us on our toes with her sharp wit, savvy inquiries and mischievous smile. She supported endless efforts to make life in the Kennebec Valley better for everyone — friend, stranger or four-legged and furry! She taught us to embrace the sweeter things in life — lemon squares and garden parties with hats and good company.

She lived in color, extending her Greatest Generation grace to each of us, and encouraged us to do the same.

She pulled us into her joy for which we are ever grateful.



With boundless gratitude for the history and generosity of William and Elsie Viles



# Subcontractors Contribute More Than Their Expertise

As the Alford Center for Health nears completion, the men and women bringing the facility to life express their gratitude, not only for enhanced access to care their families will use, but also for providing a lifeline in the wake of an injured economy. Read more about why this project matters to them.



**Bruce Pulkkinen, CEO,  
Windham Millwork**

“For many years, Windham Millwork has highly valued our relationship with MaineGeneral. There is a pride and passion throughout our company — from the shop floor to the installation crew — knowing that this monumental project is in our home state with a fabulous construction team. We’re honored to be a part of it.”



**Tobias Parkhurst, COO  
Oakes & Parkhurst Glass**

“We’ve proudly brought our craftsmanship to the table to build the best for our family, employees and friends. We’ll welcome sons and daughters at this new hospital; our parents will seek increased care here as they navigate the curveballs of aging. We will seek care here as life demands it. This is our hospital and we’re happy to be a part of caring for our communities and making our capital city even greater.”



**Darren Clough, President/Owner  
Maine Masonry, Co., Inc.**

“This project was a life-saver; it carried Maine Masonry through a tough economic time by putting up to 50 of our crew to work starting in March 2012. It has been a pleasure for us to participate in the IPD process, to work on a project of this magnitude and to know we’re building for the future health of the area, our friends and families. In the end, this project will save many more lives and we’re honored to return the support with our gift to the capital campaign.”



**Ellen Belknap, SMRT President  
on behalf of the IPD Team**

“MaineGeneral has consistently supported local design and construction talent throughout the planning and production of this project. It is our great pleasure to give back to MaineGeneral by supporting the capital campaign for the new facility. We are proud to be a part of a project which will positively impact the lives of the people of the Kennebec region for generations to come.”

## Grateful Givers

2013 opened on an incredibly encouraging note when **Steve and Peggy LaVerdiere** made a meaningful and significant gift of \$50,000 in support of the Alford Center for Health and set the tone for the homestretch to our \$12 million goal.

“We have spent our entire lifetimes living in the central Maine area and know first-hand how fortunate we’ve been to be served by such a wonderful medical center.

### Late breaking news!

Just prior to press time we received remarkable **\$25,000** gifts from both **Sargent Corporation and Union Office Interiors**. Many thanks to all the vendors and subcontractors helping to build our health care future in more ways than one!

“Watching the new facility being built and learning that gifting opportunities would be available, we wanted to be a part of it.

“We learned that the new medical center would have several operating rooms including three that are supersized. After speaking to MaineGeneral Health President, Scott Bullock, we decided to gift the second floor Cath Lab or, more simply put, the operating room



specializing in cardiac-related surgery and care.

**“We and the central Maine community are so blessed to have such great health care. Our gift is simply our way of saying thank you to the wonderful doctors, nurses and staff who do such a remarkable job.”**

**David and Debi Mayberry**  
Mayberry Builders

“We are pleased to support the capital campaign because it is simply the right thing to do. This new hospital is critically important for the future of MaineGeneral and health care in our region. We need it in order to provide patients with the latest facilities and technology and to attract new doctors. We are proud to be a part of it.”



**John and Lisa Rosmarin**  
Saunder’s Manufacturing

“Throughout our lives our family has received wonderful care from wonderful people at MaineGeneral. From bumps and bruises to uncertainty and MRIs, we’ve always felt like we were in the best of hands. So ours is a gift of gratitude inspired by the staff who make the hospital a truly caring and healing refuge. We are grateful and this gift helps to ensure they’ll continue to have the tools to do their best work far into the future.”

## David M. Dick Memorial Wing

*"Never say goodbye, because saying goodbye means going away, and going away means forgetting." J.M. Barrie, Peter Pan*

When a group of physicians came together in April 2012 to name the David M. Dick Memorial Wing at the Alford Center for Health, they did something far greater than name a space. They ensured a future infused by the inspiring example of an unintentional legend — a man beloved by many who met a tragic end far before his time. And they made room to remember.

Dr. Derrick Tooth, one of the contributing physicians, remembers David fondly: "He made a memorable impression on all who had the privilege of working with him. **He had a great sense of humor; he was welcoming and inclusive with colleagues as well as patients. David made an impact every day.**"

A devoted MaineGeneral medical/surgical nurse, David was 52 when he died in a tractor accident while bush hogging a friend's field. His passing was acknowledged with a celebration in his in-laws' backyard. A keg of beer was provided and the 600 people who came to pay their respects brought another keg of memories: David's daughter, Alanna, flew in from Copenhagen; his son, Jason, and sister, Heather, arrived from New Zealand; a cardiologist friend from London joined physicians, nurses, David's mechanic, the bottle redemption guy — David's impact was deep and pervasive.

"He saw a friend in everyone," said Becky Dick, David's wife. "He never met a person he didn't like and he was never critical."

Becky and David met while traveling in Europe in 1980. After a year of corresponding, Becky West moved to New Zealand (NZ), David's home country. They married in 1982 and moved to London to pursue their careers. After another brief stint in NZ with David's two sisters and parents, they returned to Winthrop in 1988 to raise their two children and be closer to Becky's parents and three sisters. A welcome addition to the family, David was more "son" than "in-law" to Cliff and Pat West, who were happy to have their daughter back on home turf and equally proud of the "Kiwi" man she married. While David fit well in Winthrop, his love of NZ never faded and he made frequent trips home to see his sisters and his mother, Isabel. He often took friends and family to introduce them to his beloved extended family and homeland.

David spent his 20 years at MaineGeneral caring for patients on A3. "A lot of jobs came and went and he stayed right where he was," Becky said. "He loved the hands on. He loved the pace — he loved his patients."



A signature earring, pink stethoscope and pressed white uniform earned David both assessing glances as well as instant amiability. With a simple "G'day," spoken in a charming New Zealand accent, he burst any stigma bubble and a friendship formed. His ability to reach people, however, went far beyond his accent and charisma.

"He didn't see status. It made no difference if you were the poorest, the most mentally ill or the most credentialed . . . he was your friend. He didn't recognize any strata so he moved easily between the highest and the lowest," said Mike Burke, David's right-hand man and "mate."

An equally committed caretaker at work and at home, David was infamous for his community devotion. He spearheaded neighborhood bike rides with kids, parents and grandparents. Someone would undoubtedly try to tackle one of the daunting Winthrop hills and when David saw them start to struggle, he would drop back, grab

their seat and propel them forward to the top. When a soccer coach was needed, he coached; when a bus driver was lacking to transport the team to away games, he volunteered. When money was needed to get the kids to an indoor soccer stadium to celebrate the season, he raised it. His energy was contagious and his genuineness easily attracted others to share in his efforts.

When asked what made David so successful in straddling the complex dynamics of physicians, nurses, staff, patients and people, Cliff, David's father-in-law, said he "took an interest in who they were and he met them there."

"Yes," added daughter Alanna with a shrug of familiarity, "that's my dad."

Indeed, in every voice that recalls David, you hear how each person felt exceptional — how he made them feel as though they mattered. Because they did.

Pat West sat quietly, listening mostly to the stories shared around the table about her late son-in-law, until she softly and reverently added, "He teased me a lot. He left a big void."

Cliff credits David with helping him discover new purpose post-retirement which kept him sharp and engaged. "He got me to help clear land, chop wood; we spent hours mowing together at the Viles Arboretum."

To his best friend, Mike, he was a Peter Pan Lost Boy partner-in-crime, never quite growing up, and filling life with laughter, adventure and a moral to every story. "David was an advocate; he was egalitarian.

**He would take an acorn and grow an oak with his efforts. And he realized that when you reach out to help someone, your own load gets lighter."**

To his kids and extended family — the town of Winthrop — he was the coach, the bus driver, the connector regardless of the pieces.

To his patients, he was the confidence they were looking for in their care. For his colleagues, he was the cool, calm, collected and humorous go-to guy.

"The first nurse I encountered on A3 during my very first week of practice post-training was this strange-talking Kiwi. He had a twinkle in his eye — a personality a politician would envy. He introduced me to the nurses, gave me his lay of the land and we parted ways only after one of his colorful stories," said Tony Mancini, MD. **"David was genuinely caring, helpful, knowledgeable and, more importantly, he had that intangible way of making those around him feel good and safe.** I never worried about my patients on A3 when he was on duty — he could anticipate problems and was capable of resolving them. I miss him professionally and personally. I miss his dedication to

his patients and colleagues; I miss the accent, the twinkle in his eye. I miss his stories."

With the opening of the David Dick Memorial Wing this fall on November ninth, David's influence will endure. His warmth and humanity will provide a guiding legacy for caregivers and patients alike. And those who knew him will have permission to miss him, occasion to remember and they'll never have to say goodbye.

**With thanks** to the following for their collective generosity and gift of remembrance:

Anonymous  
Robert Day, MD  
Cameron McKee, MD  
William Rogers, MD  
Derrick Tooth, MD

**"We are incredibly proud** of the son, brother, husband and father David was and we are proud of this great honour bestowed on him. Thank you."

*Isabel and Heather Dick,  
David's loving mother and sister*

**"Having spent my entire career at MGMC** it was important to my wife MJ and I to contribute to the new hospital. Having the opportunity to also honor the memory of a very special friend and coworker has made the gift more meaningful to us."

*Dr. and Mrs. Robert Day*

# We've Got 'Space' for You!

Considering a gift in support of the Alford Center for Health? Here's a snapshot of some wonderful naming opportunities and ways you can remember or honor a loved one or leave a legacy of caring for generations to come.

## Private Patient Rooms • \$15,000



Best practice points to private patient rooms as an industry standard allowing for increased confidentiality with medical and nursing staff, enhanced safety and quality while also creating comfortable space for patients and families to navigate vulnerable journeys.



## Critical Care Wing • \$500,000



The Critical Care Unit (CCU) provides care for critically ill patients who often require life support and intensive monitoring. This wing features 16 private patient rooms, a family waiting space adjacent to the wing's entrance

and nourishment stations to ensure patient and family comfort during these often unanticipated and vulnerable situations. Also featured in this wing are the inpatient dialysis suite, residents and hospitalists suite and on-call rooms so physician expertise is always nearby.

## Inpatient Med/Surg Wing • \$500,000



The Medical/Surgical (Med/Surg.) Wing features 36 private rooms for patients recovering from illness or surgery. Each wing is divided into clusters of 12 rooms and clinical stations are located to provide optimal patient support. There are multiple family waiting areas and nourishment stations throughout each wing to ensure patient and family comfort during recovery.

## Panoramic Classroom • \$250,000

Referred to as the Panoramic Classroom for its second-floor corner placement, this space features two glass-curtain walls that overlook the picturesque views of the surrounding landscape. Seating 64, this room is technologically outfitted to enable telecommunications functions to enhance access between the new facility and other sites when needed.



### Women's Wellness Boutique • \$100,000

Our unique Women's Wellness Boutique will offer products, support and specialty gifts to aide in all of your lifetime journeys from pregnancy and birth through menopause.



### Rehab Suite • \$250,000

Patients in need of continual physical rehabilitation will stay in this 20-room inpatient suite while receiving treatment and physical therapy.



### Emergency Department • \$500,000



The Emergency Department (ED) features a dedicated entrance from the exterior; 4 triage rooms, 25 treatment bays, including bariatric and other specialty accommodations, extensive security-monitored waiting space for patients and families; and nourishment stations to ensure comfort during unanticipated and vulnerable situations.

### Rehab Healing Garden • \$150,000

Directly adjacent to the Rehab Suite is the rehab healing garden, which will help in patient comfort and recovery by carefully integrating therapeutic elements such as steps and ramps to create an environment that will speed patient recovery in an important healing space.

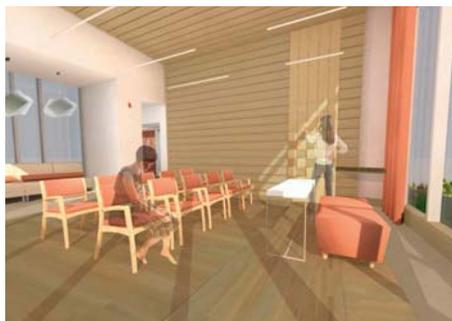
### Emergency Department Waiting Room • \$250,000

The Emergency Department (ED) waiting area welcomes patients and families with three comfortable waiting spaces all within view from the main reception point and security desk to optimize patient safety. Each space offers multiple seating types for maximum comfort; there is a quiet zone as well as a small children's play area.



**For more information on and images of these and other great naming opportunities, please visit [www.give.maine-general.org](http://www.give.maine-general.org) or call (207) 861-8676.**

### Spiritual Center • \$150,000



The Spiritual Center is a non-denominational space that will provide access to elements of various faiths to meet the needs of all who enter.



For added comfort, warm walnut and maple wood tones will shelter visitors on one side and overhead while three full-glazed, etched-glass curtain walls allow for maximum natural light and a feeling of closeness with nature in the beautiful landscapes just beyond.

# “Everybody is a story.”

Rachel Naomi Remen, MD, author



Jane and Stephen Bishop

The Alford Center for Health is being built in the same spirit as the building that came before — the Harold Alford Center for Cancer Care. The entryway and gardens embracing that state-of-the-art facility are filled with engraved pavers and bricks that reflect the generosity and caring of the community that seeks healing there. Each brick, each paver, represents a person; an honor; a memory. A story.

The world-class facility currently under construction will also be hugged by healing gardens and tell more than 600 stories. It will honor those hundreds who helped make the best of the best in health care accessible for those they love.

It's Jane Bishop, whose role in MaineGeneral's history compelled her to be part of its future: "I worked for Augusta General for 15 years — I was Jane P. Laurin then — and I loved every minute of it! I loved the patients and I love what this new hospital will do for them, too."

She and her husband, Stephen Bishop, made a gift in support of the new regional hospital in 2011. Two years later, after watching the project evolve and learning more about the state-of-the-art facility popping up in their own back yard, they increased their contribution so they could add their story to the landscape of others. With their gift, Jane's contribution to patient care will not be limited to her remarkable service all those years ago; it will be ever-present, etched in granite as a hello and well-wish to all.

It's Rodney and Mary Hatch of Embden Pond who wanted to support the building of the new regional hospital and reinvention of Thayer while also paying tribute to their adult children: "We saw this as a tangible way to recognize them and celebrate all they have achieved in their lives. We are so proud of them."

It's Jean Andrews who knows first-hand the importance of health care being close to home: "Our gift honors my parents, John and Mary

Andrews, who were very active in the community and endlessly supportive of my brother and me. My mom had to go out of state to receive needed specialty care and that was really challenging for our family. I'm supporting this new hospital because it gives patients and families so many more options. Honoring my parents there means they will always be a part of the community they loved."

If you want to support the new day of health care in the Kennebec Valley — if you want to share a story with your gift — please visit [www.give.maine-general.org/honor](http://www.give.maine-general.org/honor) or call (207) 861-8676 for more information.

## Share your story:

\$1,000 6x12 Granite Paver

\$2,500 9x9 Granite Wall Tile

\$5,000 10x10 Brushed Metal Wall Tile

\$7,500 Granite Wall Cap

Gifts of \$10,000 and above are recognized inside the facility with naming opportunities and accompanying plaques. Please call for more information: (207) 861-8676.

# Seasons of Celebration!

## Upcoming Events

As the doors to the Alford Center for Health prepare to open and welcome patients this coming November, we are busy preparing to honor you, our generous supporters who are helping to enhance local health care and are bringing imagination to life with gifts to our capital campaign. Mark your calendars!



### President's Circle Appreciation Event\*

Tuesday, May 7 • 5:30 - 7:30 p.m.

Alford Center for Health  
Prescott Education Pavilion

Join us as we acknowledge your generous President's Club-level support and offer a sneak peek at this work in progress! *Space limited.*

### Dedication Ceremony & Facility Tour\*

Saturday, Sept. 28

Alford Center for Health

Dedication Ceremony 1 - 2:30 p.m.  
Facility tours until 5 p.m.

Take a tour of your new hospital and see the future of health care in the Kennebec Valley!

### Open House

Sunday, Sept. 29 • Noon - 4 p.m.

Alford Center for Health

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\*Donor-exclusive invitation-only event; invitation and details forthcoming

## Annual Fund

Thank you for supporting our Annual Fund — and if you haven't yet, it's NOT too late!

Your annual gift to the Fund for MaineGeneral enables us to provide a wide range of health care services to thousands of our friends and neighbors every year:

- We teach classes on important health issues such as chronic disease prevention and management;
- We've immunized thousands of school children;
- We participate in clinical research trials.

And that's just a sampling of the difference you make!

Perhaps you or someone you know — a family member or neighbor — has been

touched by the caring staff and high-quality services at MaineGeneral. Consider recognizing that care and ensuring others experience it as well by making a gift to the MaineGeneral Fund today.

You can direct your donations to a program of your choice — hospice care, cancer care, women's health, the Alzheimer's Care Center — whatever service means the most to you. Gifts of any size are welcome and greatly appreciated.

We know there are many wonderful causes to support in the Kennebec Valley and we are grateful you have chosen to dedicate your charitable dollars to enable MaineGeneral to continue its good work in the 88 communities we serve.

To support these efforts and make a gift online, go to:

[www.give.mainegeneral.org](http://www.give.mainegeneral.org)

### 10th Annual Walk for Hope

walk   
for hope

Saturday, October 19 • 9 a.m.

Sam's Club  
The Marketplace at Augusta

Join us to celebrate our 10th Walk for Hope! We will honor breast cancer survivors, remember the loved ones we've lost and raise awareness and funds to save lives.

# PHILANTHROPY MATTERS

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