

Fundraising Incentives

Individual participants who fundraise \$75 or more will receive the 2024 Day of Hope long-sleeved T-shirt!*

If you raise:	You will receive:
\$75-499	2024 signature Day of Hope long-sleeved T-shirt*
\$500-999	Day of Hope T-shirt & Yeti Limited Edition 18-oz. Rambler water bottle
\$1,000-1,999	Day of Hope T-shirt & \$40 voucher to the Hope Shoppe & Yeti Rambler water bottle
\$2,500+	Day of Hope T-shirt, personalized Day of Hope jacket, \$40 voucher to the Hope Shoppe & Yeti Rambler water bottle
Top Individual Fundraiser	Custom Day of Hope Seabag stuffed with all incentives



*While supplies last.

Images shown may be renderings. Incentives are available to qualifying individual fundraising participants only and are not given out for team fundraising.

Fundraising Tips

- **Set a goal.** Shoot for a particular dollar amount, one of the incentives, to be the highest fundraiser or whatever motivates you. Setting a goal helps you achieve it!
- **Start with a donation to yourself.** This is a strong demonstration to those you ask that this cause is important to you. Next, make a list of friends, family or business associates and plan on how you will tackle your list. Call three to five people per day, for example, or send a note to each one and follow up in a week.
- **Create a personal fundraising webpage by visiting give.maine-general.org/hope.** Post pictures, share on social media, send emails and invite your friends and family to support your effort. Tracking your donations online allows you to watch as your efforts get us closer to our goal of raising \$190,000 to support local cancer care.
- **Be sure to actually ask!** Many people tell their friends and family they're participating in a Walk and expect them to offer to donate. Though people often will not offer, they generally will donate if you ask — especially if you share your "why."
- **Remember:** You are not asking for money for yourself; you are asking for support for thousands of patients right here in our community! Every dollar raised makes a difference in the lives of our cancer patients and the community that surrounds them.



MaineGeneral
Medical Center

Office of Philanthropy
PO Box 828
Waterville, ME 04903
207-626-1809
philanthropy@maine-general.org