



United Way  
of Kennebec Valley



Dear Friends at MaineGeneral,

There are many things about our world right now that are different—the way we work, the way we learn, and the way we live. But there is one thing that remains the same: when we LIVE UNITED through United Way, communities across Kennebec County will thrive no matter what is thrown at us.

We're reaching out to let you know that in 2021, United Way of Kennebec Valley (UWKV) expanded to serve people and nonprofits across all of Kennebec County. United Way of Mid-Maine (UWMM), which previously served the Greater Waterville area, closed on December 31, 2021. UWKV's expansion was driven by the organizations' shared belief that a unified effort throughout Kennebec County would strengthen collective impact in local communities—and in a few short months, that has proven to be true.


At UWKV, we have already extended our standard level of support and engagement to all nonprofits, businesses, and individuals in Greater Waterville. We have appreciated the warm welcome we've received—including from MaineGeneral leadership and employees.

What does this expansion mean for Northern Kennebec nonprofits? Your dollars will continue to support the same causes in the same communities. Rest assured that we have committed to serving all the same Greater Waterville nonprofits that United Way of Mid-Maine was serving at equal to or higher levels immediately. In fall 2022, there will also be an opportunity for nonprofits that are currently unaffiliated with United Way to apply for funding. The dollars that you donate this fall will support even more nonprofits across the county in 2023.

Please know that we have long-standing relationships with all the Northern Kennebec organizations that most recently received funding from United Way. Of the 10 nonprofits that UWMM funded in Kennebec County in 2021, we at UWKV were already funding nine of them. We look forward to learning more about their work in the northern part of the county as well.

Now, more than ever, communities across Kennebec County need you. Every dollar counts, and every dollar helps. Please consider making a simple payroll gift to United Way of Kennebec Valley to support your neighbors today.

Thank you for your generosity,

  
Courtney Yeager, Executive Director  
United Way of Kennebec Valley